

GET
READY TO
RESTART



WORKPLACE SAFETY SIGNAGE & MARKETING



RC Productions, Inc. Family of Companies

rcp
marketing

SOURCE
ONE
DIGITAL
Custom Printed Graphics

THE
gear
GROUP

TH TROPHY
HOUSE
AWARDS • SPORTING GOODS • APPAREL



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& custom packages.
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PREPARE YOUR BUSINESS FOR HEALTH & SAFETY PROTOCOLS

Let us help you communicate safety measures to your customers.

When you're ready to restart your business, we're ready to help you share your safety guidelines and policies with your employees and customers. From wayfinding directional signage to wellness barriers, these visual communication solutions can create a safe environment and easily allow you to share vital health and safety information with your employees and customers. Each advertising and signage piece can be efficiently produced and customized with your branding and for your specific needs.



RETAIL



OFFICE SPACE



HEALTHCARE



MANUFACTURING

WE HAVE ALL OF YOUR SIGNAGE AND MARKETING NEEDS FOR RESTARTING YOUR BUSINESS.

Social Distancing & Traffic Management

- Floor Graphics
- Seating Spacers

Customer & Visitor Requirements

- Posters
- Window Decals

Directional Wayfinding

- Outdoor Signs

Workplace & Station Safety

- Wall Barriers
- Wellness Barriers

Personal Protection Equipment

- On-the-Go PPE Kits

Advertising & Marketing

- Outdoor
- Email
- Social Media
- Paid Search
- Website
- Direct Mail
- Broadcast
- Public Relations
- Video

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SOCIAL DISTANCING & TRAFFIC MANAGEMENT

VERSATILE
FLOOR GRAPHICS
WITH SEVERAL
MATERIAL OPTIONS

FLOOR GRAPHICS

- Three materials available for use on: carpet, indoor hard surfaces, and outdoor asphalt
- Made with durable material to withstand heavy foot traffic with hassle free installation
- Standard designs available as well as customizable solutions with your branding and size requirements



QUICK
SHIP
ITEM



QUICK
SHIP
ITEM



QUICK
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ITEM



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SEATING SPACERS

Practicing social distancing is important in other areas such as conference rooms, auditoriums, lunch rooms and lobbies. Safe seat spacing can be accomplished in a number of ways including using chair back decals and fabric or vinyl covers.

Churches will also need to provide visual cues to meet the safety guidelines. We have developed special church pew runner available in both vinyl and fabric materials.

- Made to fit all styles and sizes of seating
- Different material options available depending on the covering of your seating
- Standard designs available as well as customizable solutions with your branding and size requirements

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CHAIR SIGNS/DECALS

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CHAIR COVERS

CHURCH PEW COVERS

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CUSTOMER & VISITOR REQUIREMENTS

POSTERS & WINDOW DECALS

- Communicate CDC guidelines, policies, important wellness reminders anywhere necessary, such as doors, sign posts, windows, and more
- Print materials include paper, aluminum, magnetic, plastic, and adhesive vinyl
- Decals are easy peel-and-stick installation
- Posters and decals available in a variety of size and shape
- Choose a standard design or a customizable solution with your branding and size requirements

Need a frame or sign holder? We got you covered with metal or clear acrylic options!

KEEP THE
PUBLIC INFORMED
WITH INFORMATIONAL
DISPLAYS



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DIRECTIONAL WAYFINDING

Looking to identify designated online order pick-up locations and times? Need to direct customers to screening and/or hand sanitizing stations? We offer a variety of solutions – from standard designs to branded, customizable signage – perfect for identifying your employee and visitor protocols.

GUIDE PATRONS
WITH CLEARLY
MARKED SIGNAGE



OUTDOOR & PORTABLE SIGNS

- Available in several shapes and sizes: flex flags, A-Frame, free-standing, coroplast with h-stake, and more
- Made with durable outdoor vinyl and can withstand UV, abrasion, and other harsh work conditions
- Quick set up and portable

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WORKPLACE & STATION SAFETY

Bring additional peace of mind and help reduce the spread of germs to office and retail environments with clear protective screens. These options allow for continuing a safe interaction between your employees and customers.

WALL BARRIERS

- Lightweight and transportable room dividers
- Creates separation between individuals and can be used as a backdrop for video conferencing
- Available in washable fabric or vinyl, either material is easy to clean and sanitize
- Sizes include 4' and 5' wide models, both at 7.5' high
- Cost effective option and easy to install
- Branded with your corporate identity or with soothing environmental graphics

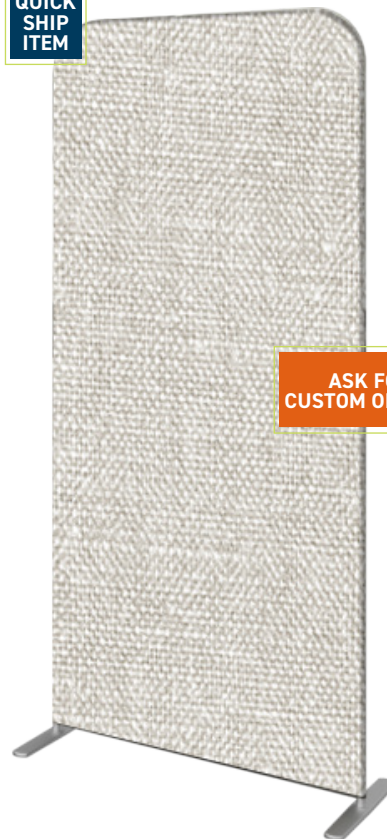


ADDITIONAL LEVEL
OF PROTECTION BY
CREATING SPACE
BETWEEN EMPLOYEES
AND CUSTOMERS



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ASK FOR
CUSTOM OPTIONS



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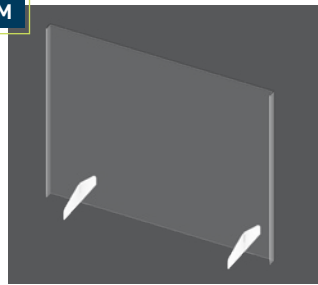


WELLNESS BARRIERS

Supporting and maintaining the health of customers and employees is paramount to most businesses these days. Wellness barriers can make shoppers and employees feel safer in their environments. Made of acrylic material, these are made to be more than a temporary solution and are easily cleaned and maintained.

The options provided are simple and easy to install. We can create custom shapes and sizes, and add custom printed branding to them.

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WITHOUT SLOT

QUICK
SHIP
ITEM



WITH SLOT

QUICK
SHIP
ITEM



BRACKET MOUNT GUARDS

- Brackets can accommodate any 1/8" or 1/4" thickness of acrylic
- Acrylic is held firmly in place using screw sets
- Pre-drilled holes in the bracket make installation simple and sturdy
- Eleven (11) standard lengths available 2", 4", 6", 8", 10", 12", 18", 24", 36", 48", or 96"
- Colors: matte black, clear aluminum, or polished aluminum

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POST MOUNTED GUARDS

- Works with acrylic up to 5/16" thick
- Uses two mounting rods that are 3/8" in diameter
- Mount to a hard surface using the three-hole mounting plate
- Rod lengths from 9 3/16" to 25 3/16"
- Colors: matte black, clear aluminum, or polished aluminum

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ITEM



CLEAR ACRYLIC FEET GUARDS

- Brackets can accommodate up to 1/4" thickness of acrylic for the front panel
- Can be made in any size by adjusting the size and shape of the feet
- Portable and easy to move to new location if the need arises
- Perfect application for banks, retail stores, convenience stores, grocery stores, reception, take out counter, or fast food establishments
- Colors: matte black, clear aluminum, or polished aluminum

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PERSONAL PROTECTIVE EQUIPMENT (PPE)

PPE items are important clothing and safety tools worn by your employees for their protection and to prevent the transmission of germs. We offer a convenient, cost effective approach with prearranged PPE kits, customized kits, or individual items.

- Hand sanitizers
- Stylus pens
- Antimicrobial hand towelettes
- Sanitation cloths
- Face masks (with or without nose guards)
- Custom cloth masks
- Latex or powder-free gloves
- Face shields
- Safety glasses or wrap around goggles



KEEP YOUR
EMPLOYEES SAFE
WITH CUSTOMIZED OR
READY-TO-SHIP
PPE KITS

ON-THE-GO PPE KITS



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QUICK SHIP ITEMS

NEED A SOLUTION TODAY?

We have several standard, non-branded signage pieces available for quick production and shipment. Let us know which items are of interest and we'll be happy to develop what you need to keep your customers and employees safe!

FLOOR GRAPHICS

Materials available for carpet, indoor hard surfaces, and outdoor asphalt.



12" x 12"



16" x 16"



12" x 12"



6" x 10"



10" x 10"



22" x 16"



10" x 16", set of 2



72" X 12"

VINYL DECALS



8" x 8"



8" x 8"



12" x 4", set of 2



10" x 10"

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QUICK SHIP ITEMS

SEAT SPACERS

Materials available for hard surfaces and fabric.



12" x 12"



PAPER POSTERS

Size: 22" x 28". Call for other sizes

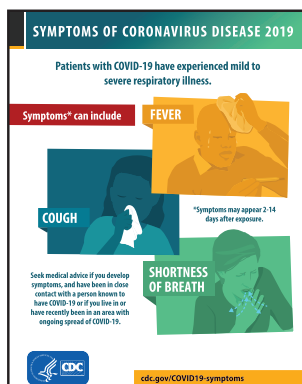
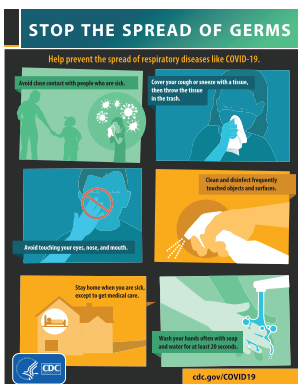
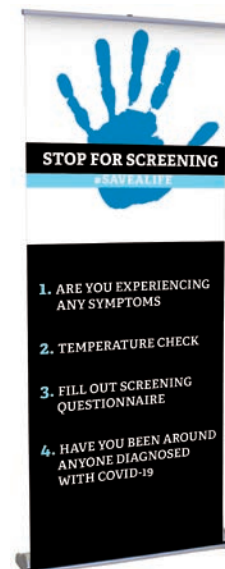


TABLE THROWS

6' or 8' available



BANNER STANDS



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ADVERTISING & MARKETING

We believe marketing is a key tactic to help solve business challenges. As you prepare for re-entry, keeping your target audience informed of the added safety measures and visitor requirements is critical. Your Go-to-Market strategy can include a variety of tactics executed to meet your desired goals.



PUBLIC RELATIONS

- Press release to local media

DIGITAL

- Landing page - discussing safety standards
- Social media - paid ad graphics as well as organic post graphics
- Email to customers and employees

TRADITIONAL

- Television spots - scriptwriting, voice recording, production, negotiation, and placement
- Radio spots - scriptwriting, voice recording, production, negotiation, and placement
- Video (including animations)
- Direct mail
- Outdoor (billboards)



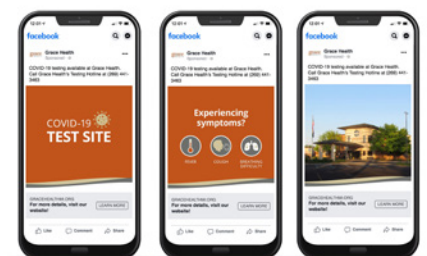
OUTDOOR



DIRECT MAIL



EMAIL



SOCIAL MEDIA

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